

Invitation to Analytics Conclave on “Big Data”

StatSoft India in association with Pro Track Education cordially invites you & your colleagues to our Analytics conclave on “Big Data” in Bengaluru, India on the 30th May’2013.



With so much packed into STATISTICA, what is your favorite feature? Send us a **Tweet** with hash tag #FAVSTAT and let us know!



Share your creative vision with us on **Interest!** Come visit and post an image of YOUR favorite STATISTICA chart.



Launching soon! Our new, improved website will offer cleaner layout, simpler navigation, and same great resources!



Topic: “Big Data – Key learning and insights”

Date & Time: 30th of May’2013 between 14:00 to 17:00 Hrs.

Venue: Pro Track Education
2nd Floor, D Tower Diamond District
Old Airport Road, Bangalore 560 008
Phone: 08049343536

Entry*: Free

The analytic conclave on “Big Data” will feature presentations, case studies and key insights into to the latest tools (STATISTICA) and technologies from some of the leaders in the world of analytics. Learn best practices and how to avoid pitfalls in using big data analytics technologies such as Hadoop, Teradata & predictive modeling from experts who have created the next gen solutions for big data.

Speakers

Key note Speaker	Dr. Thomas Hill, VP Analytic Solution, StatSoft Inc.
Chair Person	Ms Kalpana Subbaramappa, ProTrack Education
Industry Expert	Mr Siddhartha Roy, Sr. Manager – Business Analytics, Applied Materials
Industry Expert	Mr Soumen De, EGM – Adv. Quality Analytics, GM

Anticipate & hope to meet you at the conclave.

Entry*- By invitation only.

For Registration Contact

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Kalpana Subbaramappa @ 95381 07070, kalpana@protrackedu.com

Program Schedule on 30th May'2013

1:30 to 2:00 p.m.	Registration
2:00 to 2:15 p.m.	Brief Introduction by Chair Person
2:15 to 3:30 p.m.	Talk by the Keynote Speaker Dr. Thomas Hill
3:30 to 4:00 p.m.	Expert Talk- 1
4:00 to 4:30 p.m.	Expert Talk- 2
4:30 to 4:45 p.m.	Q& A with Dr. Hill and Industry Experts
4:45 to 5:00 p.m.	Closing
5:00 to 5:30 p.m.	High Tea

White Paper:

Predictive Data Mining Revolution in Scorecards:

Accurate Risk Scoring via Ensemble Models

Predictive modeling methods, based on machine learning algorithms that optimize model accuracy, have revolutionized numerous industries. However, credit risk scores in the financial industries are still built using traditional statistical models, where additive factors (e.g., age, income, etc.) are combined to produce final scores that rank credit worthiness.



The latest paper by Dr. Thomas Hill, StatSoft's VP of Analytics, describes successful application of modern predictive modeling algorithms that can be used to build better credit risk models and scorecards without sacrificing benefits of traditional approaches...

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Our Text Mining Video Series Continues:

"Car Reviews: Finding Interesting Patterns"

When an analysis of customer feedback includes free form text and text mining, the results are enriched. Relationships we weren't even looking for become apparent when analysis is no longer restricted to a set of specific questions and multiple choice replies.



This concept is illustrated in a case study analysis of review data from car owners, in which StatSoft Statistician Jennifer Thompson uncovered patterns of strengths and weaknesses. In particular, one manufacturer stood out as having service problems related to the transmission. Without text mining, this pattern would not have emerged, given the data that had been collected...

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